



Terms & Conditions: S Drink Fat Loss Challenge

1. Introduction

By registering for and participating in the **S Drink Fat Loss Challenge** (“Challenge”), you agree to be bound by these Terms & Conditions. This Challenge is organised by **BOULE LIMITED** (“Organiser”).

2. Challenge Period

- The Challenge runs from **27 May 2025 to 31 August 2025**.
- Each participant’s Challenge period is **30 calendar days**, starting from the date of their **initial body fat measurement (“Day 1”)**.
- Final submissions must be made within **72 hours of Day 30**.

3. Eligibility

- Open to individuals aged **18 years and above**, residing in **Malaysia, Singapore & Taiwan**.
- Participants must be medically fit to participate. Those with serious health conditions or under treatment for weight-related disorders should consult a doctor before joining.

4. Registration & Participation

To participate:

- a. Purchase the **S Drink Challenge Pack**.
- b. Register online.
- c. Submit:
 - **Day 1 body fat %** measured using a **Xiaomi Smart Scale S400** or any other similar model.
 - **Before photos** (front, side, back) in body-fitting attire. (Do not need to submit but must be made available on request.)
 - Personal details: full name, age, gender, height, and weight.
 - **Final “After” photos and Day 30 body fat %** must be submitted by **Day 30 + 3 days**. (The screen capture or photo of the scale reading needs to be submitted but keep the “after” photos for verification when required.)

5. Challenge Rules

- Only **S Drink** may be used as a supplement during the 30-day challenge.
- Use of **other slimming, fat-burning, detox, or weight-loss products** will result in disqualification.
- Participants may follow any diet or workout plan at their own discretion.
- In the event of a tie, percentage of weight loss using a similar calculation as in No. 6 below will be used as a tie-breaker.

6. Measurement & Equipment

- Measurements must be taken using a **Xiaomi S400 Smart Scale** or other similar smart body composition scale.
- The **same device must be used** on both Day 1 and Day 30.
- The fat loss is calculated using:
> **(Starting Body Fat % – Ending Body Fat %)**
Eg. 38.5% - 33.0% = 5.5% Loss

7. Mandatory Submissions

All participants must submit:

- Clear **before and after full-body photos** (front, side, back).
- Day 1 and Day 30 screenshots or photos of the smart scale readings showing body fat %.
- Honest updates — falsified or manipulated data/images will result in **instant disqualification**.



8. Use of Personal Data, Photos & Testimonials

- By entering the Challenge, you grant the Organiser full rights to use your name, images (before/after), data, testimonials, and any submitted materials for **marketing, promotional, and testimonial purposes**.
- This includes social media, websites, digital ads, print media, and event publicity.
- You agree that **no additional compensation** will be provided for such use beyond your eligibility for Challenge prizes.
- The Organiser reserves the right to edit, crop, or collage submitted materials as needed for promotional use.

9. Bonus: Video & Progress Updates

Participants who submit **video diaries**, weekly photo progress updates, or social media content tagged to the organiser may be eligible for a **Special Recognition Prize**. Criteria include:

- Creativity
- Authenticity
- Inspirational value

10. Prizes

Top Winners (based on % Fat Lost)

1st Prize: USD500

2nd Prize: USD200

3rd Prize: USD100

Consolation Prizes – Two consolation prize winners will each get 1x box of Boule ProGutvive.

Special Video/Update Prize - Surprise gift for outstanding engagement during the Challenge.

Winners will be announced on or before **15 September 2025**.

11. Verification & Fairness

- The Organiser may request **video weigh-ins, live interviews**, or additional evidence of participation.
- Any dishonesty, manipulation, or rule-breaking will result in disqualification.
- Final decisions are at the Organiser's sole discretion and are non-negotiable.

12. Liability

- Participants join at their own risk.
- The Organiser is not responsible for any injuries, health complications, or losses during or resulting from participation.

13. Changes

The Organiser reserves the right to amend or cancel any aspect of this Challenge at its discretion without prior notice.

14. Contact

For any clarification please contact Customer Support via email at **cs@bouleglobal.com**.

By signing up or submitting data for the S Drink Fat Loss Challenge, you agree to all terms above and acknowledge the Organiser's right to use your content for promotional purposes.